

June 2, 2009



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**Get “Play-by-Play” Caregiving Tips From Coach Frank Broyles**

*Alzheimer’s Association presents free seminar “Lessons from the Coach” June 9*

**What:** Legendary Arkansas football Coach Frank Broyles conducts a seminar for Alzheimer’s caregivers based on his *Playbook for Alzheimer’s Caregivers*, written after caring for his wife Barbara who died of Alzheimer’s disease in 2004.

Coach Broyles provides tips and strategies to guide caregivers in taking care of their loved ones with Alzheimer’s disease, aided by his daughter Betsy and granddaughter Molly.

**When:** **Tuesday, June 9, 2009**  
6:30 p.m. Reception  
7 p.m. Program with question and answer session

**Where:** Irwin M. Jacobs Qualcomm Hall  
5775 Morehouse Dr. San Diego, CA 92121

**Why:** To help caregivers make the best life possible for their families who are living with Alzheimer’s disease, one of the fastest growing diseases in the United States. **Fifty thousand San Diegans are affected by Alzheimer’s disease.**

**Who:** The mission of the Alzheimer’s Association San Diego/Imperial Chapter is to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. The Chapter provides free services, including support groups, educational seminars, 24-hour Helpline, a library, Care Consultations, MedicAlert™+ Safe Return™ and Memories in the Making™ art program. For more information, visit [www.sanalz.org](http://www.sanalz.org) or call 1-800-272-3900.

**NOTE TO EDITORS/REPORTERS: Coach Broyles will be available for media interviews prior to the seminar at 6 p.m. Please contact Gayle Falkenthal or Brad Makaiau to schedule.**