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STORMY WEATHER DID NOT STOP QUASH COMPETITORS FROM THE CITY-WIDE SCAVENGER HUNT TO FIGHT ALZHEIMER'S DISEASE

Event Raises \$34,000 for Alzheimer's Support and Research funding

San Diego, CA – March 2, 2010- More than a hundred local supporters made their way across the slippery streets of downtown **San Diego** collecting clues and completing challenges, during the third annual QUASH, (**Q**uest to **U**n unravel **A**lzheimer's, a city-wide **S**cavenger **H**unt) to benefit the Alzheimer's Association. Teams competed against each other during a two and a half hour trek through the city to raise awareness and funds to fight Alzheimer's, the 4th leading cause of death in San Diego County.

A highlight of the event was the participation of The Amazing Race 15 winners, Meghan and Cheyne as well as two past Survivor contestants, Monica and Brett from season 19. The big winners of the day went to team "**Kai Burger**" who took home the coveted QUASH CUP, and the 80's themed QUASH team "**The Bengals**" took home the best team costume. Outstanding fundraising team "**Happy Gals**" raised over \$3,000 and **Tammy McCarthy** took home the top fundraising award.

The Facts:

- As many as 5.2 million people are living with the disease in America. In **San Diego** alone, there are more than 50,000 San Diegans living with Alzheimer's disease,
- There are approximately 10 million people in the U.S. caring for someone with Alzheimer's; 19 percent of those caregivers are between the ages of 18 and 34.
- Alzheimer's is not just an old person's disease—it can affect people in their 30s, 40s and 50s.
- Surveys show that Americans ages 18-34 are just as likely as seniors to be concerned about developing or having a family member develop Alzheimer's.

(more)

About the Alzheimer's Association:

The Alzheimer's Association San Diego/Imperial Chapter mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. The Chapter provides free services, including support groups, educational seminars, 24-hour Helpline, a research library, Care Consultations, Safe Return[™] and Memories in the Making[™] art program. For more information, visit www.sanalz.org or call 1-800-272-3900.

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